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The Flower Care & Occasion Guide

A free homeowner guide from florists.id

Sympathy Flower Etiquette

Traditional choices

- ☐ White, cream, and pastel tones (lilies, white roses, chrysanthemums)
- ☐ Standing sprays for services, smaller arrangements for the home

Good to know

- ☐ Timing: aim for before/on the service day, or days after for home delivery
- ☐ Some cultures have specific customs — check with the family if unsure

Wedding Flower Costs

Typical ranges

- ☐ Bridal bouquet: \$150-350
- ☐ Centerpieces: add up quickly across guest tables
- ☐ Total wedding florals: often \$1,500-5,000+

Ways to save

- ☐ Choose in-season flowers for your region
- ☐ Book a florist early for flexibility on substitutions

Seasonal Flower Calendar

Spring & Summer

- ☐ Spring: peonies and tulips at their best
- ☐ Summer: widest variety, moderate cost

Fall & Winter

- ☐ Fall: dahlias and chrysanthemums in season
- ☐ Winter: amaryllis and evergreen arrangements
- ☐ Roses and carnations: reliable year-round

Ready to send the perfect flowers?

Get a personalized AI flower recommendation in 60 seconds at florists.id, matched to your occasion and budget.

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